

COOKIE POLICY

Design Services Marketplace

DSLP22 LTD (England and Wales, company no. 14537091)

Version: 1.0 | Effective date: 24 August 2026 | Last updated: 24 August 2026

This Cookie Policy explains how DSQLP22 LTD, a company incorporated in England and Wales on 12 December 2022 under number 14537091, with registered office at Dept 6885, 196 High Road, Wood Green, London, United Kingdom, N22 8HH (the "Operator", "we", "us"), uses cookies and similar technologies on the website <https://design-master.co> and related services (the "Platform").

This Cookie Policy should be read together with our Privacy Notice, available at <https://design-master.co/privacy>.

1. Legal framework

Our use of cookies is governed by:

- Regulation 6 of the Privacy and Electronic Communications (EC Directive) Regulations 2003 (as amended) ("PECR"), which requires the Operator to (a) inform Users about cookies stored on their device and (b) obtain their consent before storing or accessing any cookies that are not strictly necessary for the operation of the service explicitly requested by the User;
- the UK General Data Protection Regulation ("UK GDPR") and the Data Protection Act 2018, in so far as cookies collect information that constitutes personal data;
- the Information Commissioner's Office ("ICO") Guidance on the use of cookies and similar technologies (as updated from time to time).

Consent for non-essential cookies is obtained through our cookie banner, which is displayed to every User on their first visit and each time cookie preferences expire or are reset. Consent must be freely given, specific, informed and unambiguous, and given by a clear affirmative action (Art. 4(11) and Art. 7 UK GDPR).

2. What cookies are

A cookie is a small text file placed on your device (computer, tablet, smartphone) by a website you visit. Cookies allow the website to recognise your device and store certain information about your preferences or past actions.

"Similar technologies" covered by this Policy include:

- local storage and session storage (browser storage that persists data on the device);
- pixel tags / web beacons (small graphic files used to track interactions);
- device fingerprinting (identifying a device based on its configuration);
- software development kits (SDKs) embedded in mobile applications.

All of the above are regulated under Regulation 6 PECR in the same way as HTTP cookies.

3. Categories of cookies we use

We classify cookies according to the ICO recognised taxonomy:

3.1 Strictly necessary cookies

Necessary for the operation of the Platform and expressly requested by the User. These cookies do not require consent under PECR Regulation 6(4). They cannot be disabled without breaking core functionality.

Purposes:

- user authentication and session management;
- security (CSRF protection, prevention of session hijacking);
- load balancing;
- remembering items in a checkout / order form during a single session;
- recording the User's cookie preferences from the banner.

3.2 Functional cookies (require consent)

Enable enhanced functionality and personalisation. Not strictly necessary; consent is required.

Purposes:

- remembering the User's language, region and display preferences;
- remembering the User is logged in across sessions ("stay signed in");
- saving draft Orders or Deliverables in progress;
- chat / customer-support widget functionality.

3.3 Analytics / performance cookies (require consent)

Collect information about how Users interact with the Platform, such as which pages are most visited, how long a User spends on a page and whether errors occur. Data is used in aggregated form to improve the Platform.

Where analytics providers are established outside the UK/EEA and receive personal data (including IP addresses and device identifiers), we apply the safeguards set out in Section 6.

3.4 Marketing / advertising cookies (require consent)

Used to build a profile of the User's interests, deliver personalised advertising on our Platform and third-party sites, and measure the effectiveness of advertising campaigns. These cookies are typically set by third-party advertising networks.

3.5 Social media cookies (require consent)

Set by social media platforms when the User interacts with embedded content (share buttons, embedded videos, feeds). These cookies allow the relevant social network to track the User across websites.

4. Cookies used on the Platform

The following table lists cookies used on the Platform. This list is reviewed and updated at least every 6 (six) months and after any material change to the Platform.

Cookie name	Provider	Category	Purpose	Type	Duration
dm_session	design-master.co	Strictly necessary	Maintains the User's authenticated session on the Platform	First-party HTTP	Session
dm_csrf	design-master.co	Strictly necessary	Cross-site request forgery protection token	First-party HTTP	Session
dm_cookie_consent	design-master.co	Strictly necessary	Records the User's consent choices from the cookie banner	First-party HTTP	12 months
dm_lb	design-master.co	Strictly necessary	Directs the User to the correct application server (load balancing)	First-party HTTP	Session
dm_lang	design-master.co	Functional	Remembers the User's preferred language and locale	First-party HTTP	12 months
dm_remember_me	design-master.co	Functional	Keeps the User signed in across browser sessions	First-party HTTP	30 days
dm_theme	design-master.co	Functional	Remembers the User's selected display theme (light / dark)	First-party Local Storage	Persistent (until cleared)
draft_orders	design-master.co	Functional	Saves in-progress Order drafts locally	First-party Local Storage	Persistent (until cleared)
_ga	Google Ireland Ltd	Analytics	Distinguishes unique Users for statistical	Third-party HTTP	2 years

Cookie name	Provider	Category	Purpose	Type	Duration
	(Google Analytics 4)		analysis		
ga[container-id]	Google Ireland Ltd	Analytics	Persists session state for Google Analytics 4	Third-party HTTP	2 years
_gid	Google Ireland Ltd	Analytics	Distinguishes Users for 24 hours	Third-party HTTP	24 hours
hjSessionUser*	Hotjar Ltd (Malta)	Analytics	Identifies a unique User across sessions for heat-map analytics	Third-party HTTP	365 days
_fbp	Meta Platforms Ireland Ltd	Marketing	Tracks Users across sites for advertising and conversion measurement (Meta Pixel)	Third-party HTTP	90 days
IDE	Google Ireland Ltd (DoubleClick)	Marketing	Records advertising interactions and conversions for personalised advertising	Third-party HTTP	13 months
li_sugr / bcookie	LinkedIn Ireland Unlimited Company	Marketing	LinkedIn Insight Tag — tracking conversions and retargeting	Third-party HTTP	90 days
__Secure-YEC / VISITOR_INFO1_LIVE	Google Ireland Ltd (YouTube)	Social media	Enables embedded YouTube video playback and measures engagement	Third-party HTTP	6 months

This table is indicative. Any changes to the list of active cookies will be reflected in this Cookie Policy.

5. How we obtain and manage consent

5.1 First-visit banner. On the User's first visit, we display a cookie banner that: (a) briefly explains that we use cookies and links to this Cookie Policy; (b) offers two separate, equal-prominence buttons "Accept" and "Reject", allowing the User to accept or refuse all non-essential cookies with a single click; (c) does NOT pre-tick any non-essential cookie category and does NOT set any non-essential cookie before the User has taken an affirmative action; (d) does NOT rely on continued browsing, scrolling or closing of the banner as consent (ICO Guidance, para. Consent).

5.2 Withdrawal of consent. The User can withdraw consent at any time by clearing cookies through their browser settings (see section 8 below) or by contacting us at the address in section 10. Following withdrawal, on the next visit the banner will be shown

again and the User can make a new choice. Withdrawal is as easy as giving consent (Art. 7(3) UK GDPR).

5.3 Consent renewal. We ask the User to renew their consent every 12 (twelve) months, and immediately whenever we introduce a new cookie in a category for which consent is required, or materially change the purposes of processing.

5.4 Consent records. We store the User's cookie choice (accept or reject), the timestamp and the version of the cookie banner shown, for the purpose of demonstrating compliance under Art. 7(1) UK GDPR.

5.5 No walls or dark patterns. Access to the Platform is not conditional on accepting non-essential cookies (no "cookie wall"). The "Accept" and "Reject" buttons are of equivalent visual weight; refusing cookies takes no more clicks than accepting them.

6. Third parties and international transfers

6.1 Independent controllers. Where third-party cookies (analytics, advertising, social media) are set on your device, the third party acts as an independent controller of the data collected via those cookies and is responsible for its own compliance with UK GDPR, PECR and applicable law. Links to the third parties' privacy policies are set out in section 4 above.

6.2 International transfers. Some third-party providers are located outside the UK and the EEA (in particular, providers with servers in the United States). Transfers of personal data collected via cookies to those providers rely on: (a) the UK Extension to the EU-US Data Privacy Framework (for Data Privacy Framework-certified US recipients); (b) the UK International Data Transfer Agreement ("IDTA") or the UK Addendum to the EU Standard Contractual Clauses; and (c) additional supplementary measures as appropriate.

7. Do Not Track and Global Privacy Control

There is no universally accepted standard for how a website should respond to browser "Do Not Track" (DNT) signals. We do not currently respond to DNT signals as a separate consent mechanism, but we honour Global Privacy Control (GPC) signals where technically feasible as a request to refuse all non-essential cookies for the current browser.

8. Managing cookies in your browser

Most browsers allow you to control cookies through their settings. The links below explain how to manage cookies in the most common browsers. Please note that blocking all cookies may impair core functionality of the Platform.

- Google Chrome: <https://support.google.com/chrome/answer/95647>
- Mozilla Firefox: <https://support.mozilla.org/kb/enhanced-tracking-protection-firefox-desktop>
- Apple Safari: <https://support.apple.com/guide/safari/manage-cookies-sfri11471>
- Microsoft Edge: <https://support.microsoft.com/microsoft-edge/delete-cookies-in-microsoft-edge>
- Opera: <https://help.opera.com/latest/web-preferences/#cookies>

For mobile devices, cookie settings are managed within each browser app; SDK-based tracking in native mobile applications is controlled through the operating system's advertising identifier settings (Apple: "Allow Apps to Request to Track" / Google: "Reset advertising ID").

9. Your rights

Where cookies process your personal data (including online identifiers such as IP addresses and cookie IDs), you have the rights described in Section 6 of our Privacy Notice, including the right of access, rectification, erasure, restriction, portability, objection and the right to lodge a complaint with the Information Commissioner's Office (ICO).

10. Changes to this Cookie Policy

We may update this Cookie Policy from time to time to reflect changes in the cookies we use, applicable law or regulatory guidance. Material changes will be communicated via a refreshed cookie banner and, where appropriate, by e-mail to registered Users. The date at the top of this Policy indicates the last update.

11. Contact

Questions about this Cookie Policy, requests to exercise data-subject rights, and privacy complaints should be addressed to:

Controller:

DSLP22 LTD

Company no. 14537091

Dept 6885, 196 High Road, Wood Green, London, United Kingdom, N22 8HH

Website: <https://design-master.co>

E-mail: nicoramaria@inbox.eu

UK supervisory authority:

Information Commissioner's Office (ICO)

Wycliffe House, Water Lane, Wilmslow, Cheshire, SK9 5AF

Tel.: 0303 123 1113 | Website: ico.org.uk